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Gentlemen:

I enclose \$1.00 to see if these dolls are all you say they are. Enclosed please find \$_____. check money order cash cashier's check. _____ sets of 100 DOLLS each at \$1 plus 25c for postage and handling per set. If I am disappointed in the slightest, it will send them back to you for refund on your money guaranteed.

Check NO. 100-100-100

Name _____
Address _____
City _____ State _____ Zip _____

BIG JERK OF EDITOR WANTED SWELL STORY FOR THIS ISSUE--AS IF ALL HERBIE STORIES AREN'T SWELL! AND THIS ONE'S TRUE--ALL ABOUT ME--REAL THRILLER-DILLER CALLED

"PLUMP LUMP vs. BLACK WHACK!"



STORY: "STRANGER, THE NAME'S SHANE O'SHEA!"

ART: "JUST LI'L OL' ME OGDEN WHITNEY!"

WHY SO BLUE, DAD?
IT ISN'T AS IF YOU HAD
WORRIES--AFTER ALL,
YOU'VE GOT PLENTY
OF MONEY--

I CAN'T KEEP
MY AWFUL SECRET
ANY LONGER, MOM.
I INVESTED ALL WE
HAD IN A STOCK
CALLED NIAGARA, LTD.
--AND IT
TOOK A
BIG FALL!

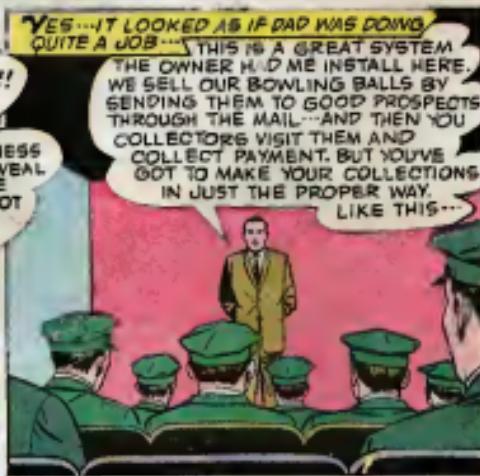
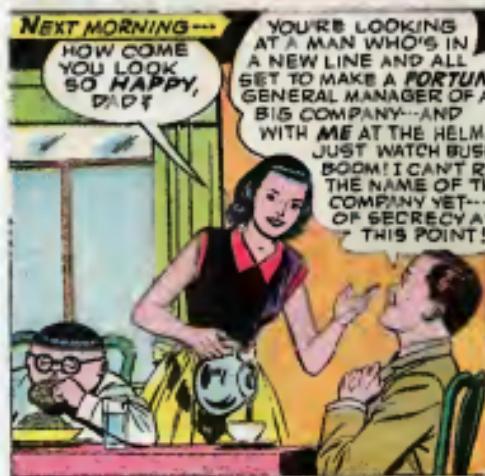
THAT'S JUST
AWFUL--BUT
YOU'RE STILL GOT
YOUR HEALTH.
COULDN'T YOU
GET SOME KIND
OF JOB?

I COULDN'T
TAKE JUST
ANYTHING.
REMEMBER
... I'M A
GREAT
EXECUTIVE!



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No. 16, Jun-Jul, 1965



LET'S GO OVER WHAT HAPPENED. I SUPPOSE YOU WENT OUT--AND WHEN YOU RETURNED, YOU FOUND THE DOOR OR WINDOW FORCED AND YOUR VALUABLES GONE, HUH?

NO! THAT'S JUST IT--I WAS HERE EVERY SECOND! I'VE GOT THE FEELING THAT I KNOW WHAT HAPPENED AND HOW--BUT THE FUNNY THING IS, I CAN'T REMEMBER!

SOON IT TURNED INTO A HUGE CRIME-WAVE...

HELP!
I'VE BEEN ROBBED!

POLICE!
I'VE BEEN CLEANED OUT!

ALL MY MONEY AND JEWELS STOLEN WHILE I WAS RIGHT HERE
...AND I CAN'T REMEMBER WHAT HAPPENED!

IT'S THE BIGGEST CRIME WAVE IN THE CITY'S HISTORY!

...AND BEHIND IT MUST BE A CRIMINAL MIND SO KEEN THAT HE'S COME UP WITH A FOOLPROOF METHOD!

THAT MEANS WELL NEVER BE ABLE TO CATCH HIM!

THE POLICE WERE COMPLETELY BAFFLED. RIGHT NOW, THE ONLY ONES WHO ARE GOING TO KNOW WHAT GIVES ARE YOU, READERS! LET'S LOOK IN ON A BUILDING AT 123 ADAMS STREET ...LOOKS LIKE A MANUFACTURING PLANT OF SOME KIND...

YOU'D SAY THOSE WERE BOWLING BALLS, RIGHT? BUT LET'S FOLLOW THEM ALONG THE PRODUCTION LINE...



NOW WE COME TO A MAN WHO'S JUST RECEIVED A PACKAGE THROUGH THE MAIL--

THAT'S FUNNY
---I NEVER ORDERED ANY BOWLING BALL.

ULP!



GOT THE WHOLE
PICTURET NOW
BACK TO DAD--

SEE THAT ONE OF
OUR PRODUCTS
GOES OUT TO
EVERYONE ON
THIS LIST, PLEASE.
I'VE PICKED OUT
ONLY THE BEST
PROSPECTS--
PEOPLE WITH
MONEY.

ER--BY THE WAY--
HAVE A CARTON OF
LOLLIPOPS SENT TO
MY SON HERBIE--
HERE'S HIS NAME
AND ADDRESS.
HORRIBLE HABIT,
BUT HE SEEMS TO
--HEH-HEH--LIKE
THE BEASTLY
THINGS!

AND NOW FOR THE **BIG MISTAKE**. HERBIE'S
NAME WAS ACCIDENTALLY PLACED ON THE
COMPANY'S PROSPECT LIST. AND INSTEAD
OF LOLLIPOPS--

FOR YOU,
HERBIE! YOU
GOING IN FOR
EXERCISE?

UGH.



FUNNIEST
BOWLING BALL
I EVER SAW.

WHIRR-RRRR
...LOOK--DEEP
WITHIN MY
EYES--DEEP...

SO WHAT'S
IN IT FOR
ME?

WHATEVER HAPPENS--YOU
WILL ALLOW TO HAPPEN,
MAKING NO OUTCRY. AND
YOU WILL FORGET--
THIS COMPLETE
EPISODE...

SEZ
YOU.



MY TURN NOW.
YOU TALK TOO
MUCH. BUTTON
YOUR LIP.

WHIRR-RRRR
...M-ME?
B-BUT...





IN THE MIDDLE OF THE NIGHT--



**THE BLACK
WHACK! THANK
GOSH YOU GOT
HERE, BOSS!**

**SH-HHH! DOES THE
BLACK WHACK EVER
FAIL? I'VE COME TO TAKE
YOU BACK TO 123 ADAMS
STREET, WHERE
YOU CAME FROM!**

123 ADAMS
STREET...WON'T
FORGET THAT.

MORNING -

WELL, WHAT
DO YOU
WANT?

CAN BREAK UP
CRIME WAVE FOR
YOU, GUILTY MAN
BLACK WHACK,
123 ADAMS
STREET.



TCH, TCH,
NOBODY
APPRECIATES
ME.

... SO THAT'S IT,
J. EDGAR COULD
GO BACK IN
AGAIN, BUT REAR
VERY SORE.

DON'T WORRY,
HERBIE -- I'LL
CALL THE POLICE
JUST WAIT OUT-
SIDE THE STATION-
HOUSE.



GOLLY, HERBIE,
WE'RE SORRY.
WE'RE ON OUR
WAY TO RAID
THAT ADAMS
STREET
ADDRESS
NOW.

THE GARGE JUST DIDN'T
RECOGNIZE YOU WHEN YOU
CAME IN. HE'S BEING EXECUTED
IN THE MORNING.

LET
HIM GO.
I'LL COME
ALONG
WITH
YOU.

SO THAT'S HOW
IT'S DONE. COME ON
... WE'RE GOING
IN!



NAMES AND ADDRESSES
OF NEW PROSPECTS ---
IVE LOOKED 'EM UP
AND THEY'RE ALL
RICH. SEE THAT
EACH RECEIVES A
PACKAGE
FROM US.

SEE? THAT'S
HOW THEY SET
UP THEIR CRIMES.
HE MUST BE THE
BOSS --- THE **BLACK
WHACK**, OUT OF
COSTUME!



WE OUGHT TO DO WELL ON
THE LATEST LIST OF
PROSPECTS. I WANT YOU
MEN TO FOLLOW ALL
OF
THEM
UP...

FUNNY...
THAT VOICE
---SOUNDS KIND
OF FAMILIAR.



(CONTINUED ON PAGE AFTER NEXT)

YOU MIGHT AS WELL CONFESS AROUND HERE: WE SAW YOU SETTING UP THOSE CRIMES --GIVING OUT LISTS OF PROPOSED ROBBERIES AND

SURE ... YOU'RE THE BOSS INSTRUCTING THOSE THUGS OF YOURS!

M-ME? I DON'T KNOW ANYTHING ABOUT IT! I JUST GOT THE JOB OF GENERAL MANAGER TO HELP SELL THE COMPANY'S BOWLING BALLS!

MY JOB HERE WAS TO LOOK UP RICH PROSPECTS TO MAIL OUR BOWLING BALLS TO...AND THEN SEND OUT THE COMPANY COLLECTORS TO GET PAID FOR THEM. WHY, I WASN'T EVEN ALLOWED INSIDE THE MANUFACTURING DEPARTMENT. I DON'T KNOW ANYTHING ABOUT ANY CRIMES, HONEST!



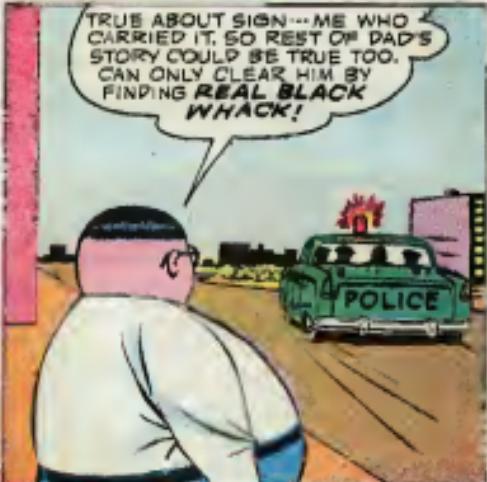
WHEN DAD WAS SHOWN THE PRODUCTION LINE...

GULP! YOU MEAN WE--WE DON'T MAKE JUST BOWLING BALLS--?

DON'T MAKE ME LAUGH! YOU'RE UNDER ARREST, MR. BLACK WHACK!

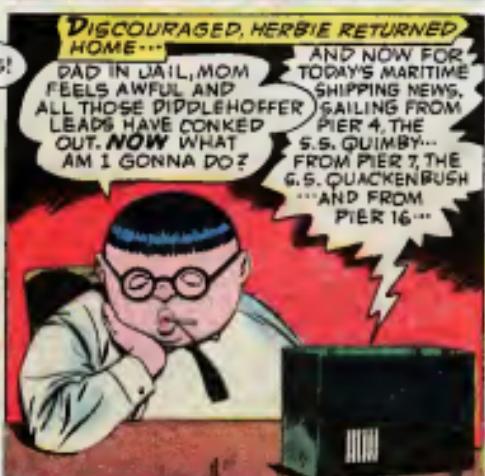
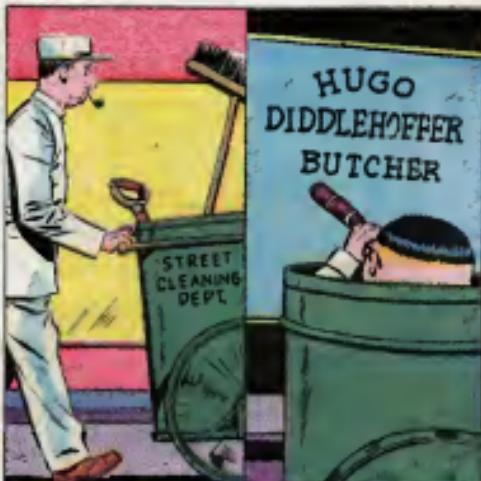


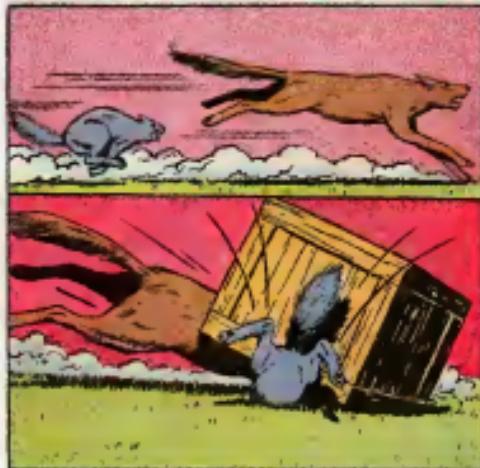
TRUE ABOUT SIGN--ME WHO CARRIED IT, SO REST OF DAD'S STORY COULD BE TRUE TOO. CAN ONLY CLEAR HIM BY FINDING REAL BLACK WHACK!



DIDDLEHOFFER ...FUNNY NAME. COULD THERE BE CLUE IN THAT?

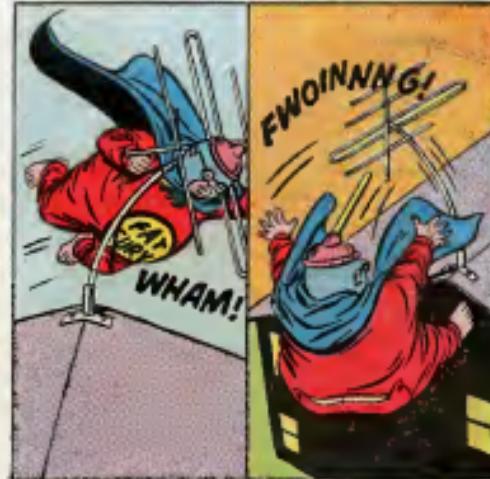
THE TELEPHONE DIRECTORY LISTED THREE OTHER DIDDLEHOFFERS... COULD ONE OF THEM PROVIDE A LEAD TO THE ELUSIVE BLACK WHACK? HERBIE HIT THE TRAIL...





BUT YOU COULDN'T DISCOURAGE THE PLUMP LUMP...

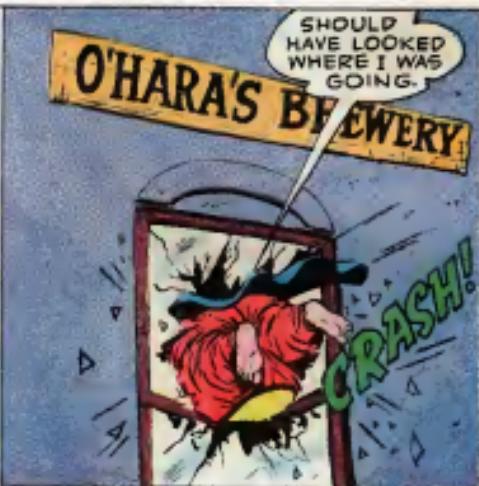
CAN'T KEEP GOOD MAN DOWN.



LET'S SEE
NOW WHICH WAY
TO PIER 16?



SHOULD
HAVE LOOKED
WHERE I WAS
GOING...



O'HARA'S BREWERY

HIC!



ON THE OTHER SIDE OF TOWN, A FASHION REVUE WAS IN PROGRESS...





ROCKET'S FOLLOWING
ME--AND GAINING.
GOT TO DO SOMETHING...



JUST MISSED.
TIME TO TEACH
IT A LESSON
NOW.



RIDE 'IM,
COWBOY!



A DOWNWARD DIVE TOWARDS THE SHIP
BELOW--AND AT THE LAST SECOND...

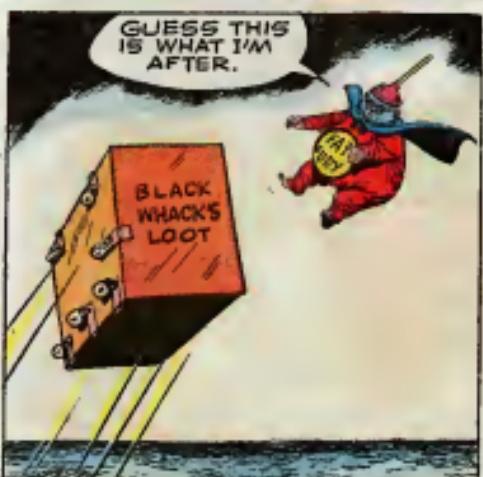
GERONIMO.



BA-ROOM!



GUESS THIS
IS WHAT I'M
AFTER.







HERE'S HERBIE!



I'm very modest type. Greatest of all costume heroes in spare time, but never let it go to my head. Same sweet type as always. Just don't get me mad is all. Get mad, start bopping. Start bopping and blood everywhere. So why not be nice? Only requires writing, telling me how wonderful my stories are. Might put in word about how handsome I am, too. Very handsome. Address: "Herbie", 331 Madison Avenue, New York 17, N.Y. By the way—very busy just now judging results of special "Herbie" story-writing contest. As soon as winning entries selected, names of victorious fans will be published in magazine, prizes awarded. First prize story will appear all drawn by Ogden Whitney, with writer credit going to winning fan. Warning—booby-prize winners lay in stock of splints and bandages at once, on account there'll be bopping and bloodshed.

"Dear Editor:-

Your magazines are excellent, especially "Herbie", which I consider to be the best comic book ever published. Everyone I know reads Herbie. I told them that if they didn't, they would be bopped. "With what?", they asked. I told them, "With one of Herbie's lollipops!" That is the reason for your big gain in readership. But do you know that I am very disappointed? I only found 1,236 laughs on the first page. I enjoy your companion magazines, "Forbidden Worlds", "Adventures into The Unknown" and "Unknown Worlds".

—Alan Ruck,
8621 Farragut Road, Brooklyn, New York."

What's this jazz about writing to Editor? I'm big boss around here—address letters to me or get head handed you on tray. Of course "Herbie" best comic published. Something wrong with sense of humor if you only managed 1,236 laughs on first page.

* * *

"Dear Herbie:-

Could you tell me how I can join your fan clubs? My friends would like to join it, too. Whenever we read your comics, we find them exciting—and fun, too!

—Geraldine Abergas,
P.O. Box 206, Kailua, Oahu, Hawaii."

Get good advice for you, Geraldine. Why not form first "Herbie" fan club in Hawaii? Your

own club—should be even more fun than belonging to someone else!

* * *

"Dear Editor:-

I certainly think that your October-November issue was sensational! By the way, I was wondering if you could possibly print a small picture of what terrific Herbie would look like if he didn't have his glasses on and had his hair combed a little bit—and maybe a very little smile! I just can't wait for your very next issue to come out. And I sure hope you print this letter in your "Here's Herbie" section of your terrific "Herbie" comic!

—Robert Doyle,
1649 Wilson Ave., St. Paul 6, Minnesota."

(Please, please, Robert, don't write to me just because I'm Editor! Whenever that happens, Herbie gets mad and I get loll-bopped and I'm the most bopped Editor in all creation! So write to him in the future, hush? And ask him yourself about changing his appearance—I'm chicken!)

* * *

"Dear Herbie:-

You are the greatest hero ever. You can take on all the other super-heroes with one hand. You should be President, but on second thought maybe you shouldn't—it wouldn't leave time for all your adventures, and I can't live without them. I barely make it with 8 issues a year. Please make your comic a monthly!

—Tony Isabella,
11203 Peony, Cleveland, Ohio 44111."

Man after my own heart, Tony . . . hope you're fat. One slight mistake. About my taking on all other heroes with one hand. Can do it no hands.

* * *

"Dear Herbie:-

Help! I have been searching for a "Herbie" comic book since the middle of August and I have been unable to find one—those traitors have obviously conspired to keep me from my favorite mass of flesh. Please, I'm desperate. I have located an old issue (minus cover) and I am writing for information concerning subscription. I wish to subscribe to "Herbie" right now before I miss the next issue!

—Linda Alfuso, 16 Arborcrest Terrace,
Mattapan, Mass. 02126."

Smart girl, Linda. Knows what to read. Just send \$1.44 for 12-issue subscription with name and address and it's yours.

* * *

"Dear Herbie:-

I don't think people should call your magazine a comic. The stories in it are a lot better than any comic, so I think it should be called a great magazine. Don't you?

--Steve Paurs,

6618-36th Avenue, Kenosha, Wisconsin."

Nope. Magnificent magazine.

* * *

"Dear Herbie:-

Why don't you run for president? You could beat Johnson without even campaigning. My vote goes to you. We need someone like you in office. I think 'A Caveman Named Herbie' was so funny that I'm still roaring!

--Ron Holmes,

2665 So. Raleigh, Denver, Colorado. 80219."

Don't want to beat Johnson . . . I elected him. Besides, am too busy running world. Big job.

* * *

"Dear Herbie:-

I have about 300 comic books, and out of all of them, I like 'Herbie' the most. He's the funniest and most interesting comic I've read. I thought he was horrible until I tried one as I was waiting my turn at a barber shop. Since then, whenever I find a new 'Herbie', I buy it!

--Henry Zeff,

414 Michigan Ave., Berkeley 7, California."

What do you mean, you thought I was horrible, Henry? Am horrible! Horriblest hero you ever saw, but very handsome. Very smart. Very fat.

* * *

"Dear Herbie (alias 'Fat Fury'):

I'm fishbergasted. Two days ago, I read 'Herbie' No. 2, and like a person in a trance, ran to my store and bought numbers 3, 4, 5 and 6. How do you do it? I would like to know how to get No. 1, and also get a subscription to coming numbers. I wrote this letter so you won't bop me.

--Dennis (Amazed) McConnell,

5410 Susan Lane, Columbus, Georgia."

So what's amazing because I'm amazing? Like I said before, send \$1.44 for 12-issue subscription. Will also throw in insurance policy against getting bopped with this here lollipop for time being. But step out of line once, just once—and pooh! Right in the kissier! About "Herbie" No. 1 —no copies available. Smithsonian Institute, Library of Congress and Rare Jewel Establish-

ments have bought them all up. How about you other fans? Anybody who can help Dennis out?

* * *

"Dear Editor—I mean, Herbie:-

I think that 'Herbie' is one of my best comic books. I'm glad he has his own book now. No. 4, featuring 'Big Fat Mess At The Okay Corral' and 'Professor Filidome's Sewey Machine' made me laugh for hours. When you bop, does the lollipop have super strength, or is it because you are so strong? Could you take on three dozen comic heroes?

--Stephen Jones,

Old Farm, Sturbridge, Massachusetts."

I'm very strong guy, Stephen. Lollipop also very strong. Combination irresistible. Three dozen comic heroes? With my head in bag and apple in mouth!

* * *

"Dear Herbie:-

I have just finished reading 'Herbie' No. 8 and have nothing but compliments about the wonderful stories. The best was 'Space-Age Herbie'. But I have a very serious problem. A few people I know (I'd better not mention any names) think you are silly and do not make sense. What should I do? I tell them that 'Herbie' is the world's best comic and all that, but I can't convince them.

P.S.: In our classroom newspaper, I featured a story on you.

--Eddie Smith, 100 S. Turner Avenue, Charlotte 8, North Carolina."

Not silly. Maybe don't make sense, but not silly. Perhaps stupid a little, but very fat, very strong, very brave, very repulsive. Tell friends they don't have to read my magazine—and where do they want bodies sent? And if you featured story on me for classroom newspaper, how about writing one for our big fan contest?

* * *

"Dear Herbie:-

I think you're the greatest hero in history! You're brave, kind, loyal, trustworthy, merciful, brave, bold, strong, generous, kind and great! In fact, you're wonderful! Where do they get that 'Fat Little Nothing' stuff? You're handsome, strong and wonderful. I read that letter sent in by Joe Kramer of Seattle, Washington, and hope you bopped him a good one. I think your best stories were 'A Caveman Named Herbie' and 'Space-Age Herbie'. I've bought all your comics. By the way, you'd better bop my sister. She thinks you're nuts.

--Crystal Rogers,

1647 So. Parkwood, Wichita, Kansas."

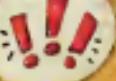
Not "Fat Little Nothing", Crystal—"Little Fat Nothing". Big difference. And your sister goes bop-free on account of she's right.

HERE'S AN OLD PAL FROM THE DISTANT PAST, DROPPING IN ON THE PLUMP LUMP IN A YUK-YUK YARN THAT BATS A THOUSAND ON THE LAFF-METER! SO LET'S ALL COME ALONG WITH HERBIE, IN...

BOB
BOB

"TICKLEPUSS RIDES AGAIN!"

COME BACK!
NO PLAYUM FAST
AND LOOSE WITH
TICKLEPUSS!



WOTTA STORY!
---SHANE O'SHEA
AND WHAT ART!
---OGDEN WHITNEY

THIS ISN'T THE FIRST
TIME HE'S DONE THIS
---TOSSING RESTLESSLY.
WHAT CAN BE WRONG
WITH HIM?

UH...

OH-HHH!



MORNING--THE NIGHTMARE WAS OVER...

EVER SINCE I WENT INTO CAVEMAN TIMES AND MET TICKLEPUSS, CAN'T FORGET HER. EVER GOT ME IN HER HANDS, BE ALL UP WITH ME.



BUT WHY WORRY? LIVED 50 MILLION YEARS AGO... THIS IS 1965, NOTHING TO BE AFRAID OF.



BUT MOM AND DAD DIDN'T KNOW THE REASON FOR HERBIE'S BAD DREAMS. THEY WERE WORRIED... SO THEY TOOK HIM TO THE DOCTOR...

DON'T NEED DOCTOR, VERY HEALTHY.

I SUPPOSE... PUFF, PUFF
... WE LET THE DOCTOR DECIDE THAT!



:SIGH!: OH, GOLLY... THAT HERBIE...

ALL RIGHT, GET UNDRESSED.



OH, VERY WELL... YOU CAN LEAVE US ALONE, MISS JONES.

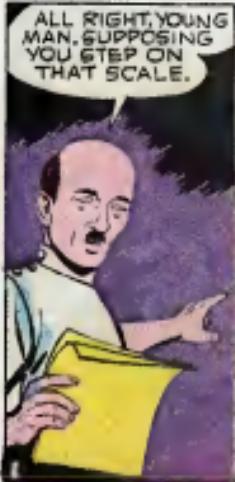


ALL RIGHT, YOUNG MAN, SUPPOSING YOU STEP ON THAT SCALE.

WHAT SCALE?

NOW SAY AH-HHHHH!

OINK!



WE'LL JUST HAVE
A LOOK AT YOUR
EYES...
ARGH!



THIS WON'T HURT!
I'M GOING TO
TEST YOUR PATELLAR
REFLEX BY STRIKING
YOUR KNEE WITH
THIS HAMMER.

WHAM!

DOCTOR
...WHAT
HAPPENED?

NEVER MIND. YOUR
SON WILL BE ALL
RIGHT IF YOU JUST
GET HIM FAR, FAR
AWAY!



THERE WAS ONLY ONE THING TO DO...
MOVE TO ANOTHER TOWN. THERE DAD FOUND
A HOUSE FOR SALE --- THE MAYOR'S HOUSE,
IN FACT...

I'M AFRAID
IT'S NOT FOR ME, MAYOR.
SURE IS BEAUTIFUL, BUT
I CAN'T AFFORD TO PAY
ANY MORE THAN
\$20,000.

YOU TWISTED
MY ARM. TAKE
IT FOR
\$10,000!



T-TEN
THOUSAND?
D-DID I HEAR
YOU RIGHT,
MR. MAYOR?

WHAT A
BUSINESSMAN!
I CAN USE YOU
IN MY ADMINISTRATION.
BUY AND THERE'LL
BE A FINE JOB
WAITING FOR
YOU. WHAT DO
YOU SAY?

WHAT A HOUSE!
WHAT LAWNS!
WHAT
FLOWER
BEDS!
AND ONLY
\$10,000?

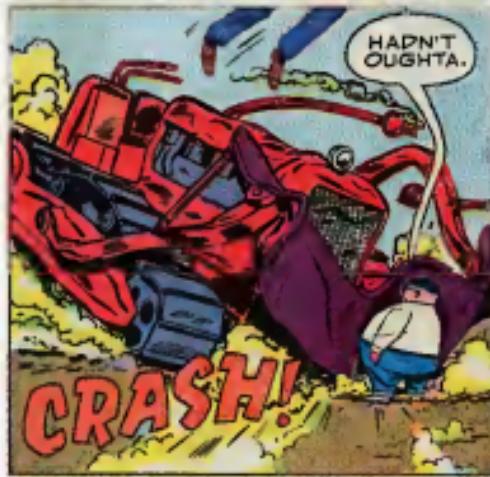
NOW THAT I'M
A RESIDENT, I'M
GOING DOWN TO
GET THAT JOB
THE MAYOR
PROMISED ME.
PROBABLY DEPUTY
MAYOR OR
COMPTROLLER...

I'VE DECIDED TO
ACCEPT YOUR OFFER,
MAYOR, EVEN IF I AM
DOING THE TOWN A
BIG FAVOR. WHAT
PIP YOU HAVE IN
MIND FOR
ME?





(CONTINUED ON PAGE AFTER NEXT)



THEN--A BLAST--

HEY, FELLAS,
COME LOOK!
THE EXPLOSION
OPENED UP AN
OLD CAVE!

BY GEORGE, HERBIE,
THAT'S A PTERODACTYL
---EXTINCT FOR
MILLIONS OF YEARS!
NOT ONLY THAT,
BUT A CAVE-
GIRL!



NOT ONLY A CAVEGIRL--BUT
TICKLEPUSS HERSELF!

PROBABLY TRAPPED
IN THAT CAVE
MILLIONS OF
YEARS AGO
AND LIVING
IN SUSPENDED
ANIMATION
EVER SINCE...

THINK
OF SOMETHING.
SUSPEND HER
AGAIN.



YES...WHAT WAS HE GOING TO DO...?

I KNEW OUR
LITTLE BOY WOULD
BRING HOME A GIRL
SOME DAY...BUT ISN'T
THIS ONE SORT OF
...ODD Z?

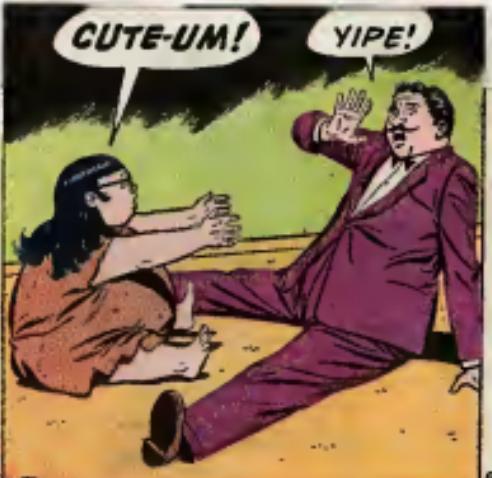
WONDER
WHAT THAT
IS SHE'S
MAKING?



URP. DON'T LIKE
WHAT SHE'S GOT IN
MIND. BETTER
RUN.









THE DAY THE WORLD SHOOK!



3 COMPLETE FISHING OUTFITS NATIONALLY ADVERTISED 1965 MODELS

411 Pcs.

FREE IT TILL YOU BUY NOW!
2 LEAKPROOF FLOATING
TACKLE BOXES

2 LOADED TACKLE BOXES - 41 DEADLY LURES

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TROLLING
REEL



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LEVELWIND
CASTING
REEL

PUSH BUTTON
CASTING
ANTI REVERSE
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| 18. Somewhere | 38. All My Love | 58. O Dio Mio |
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